

Technology.Transfer.Application.

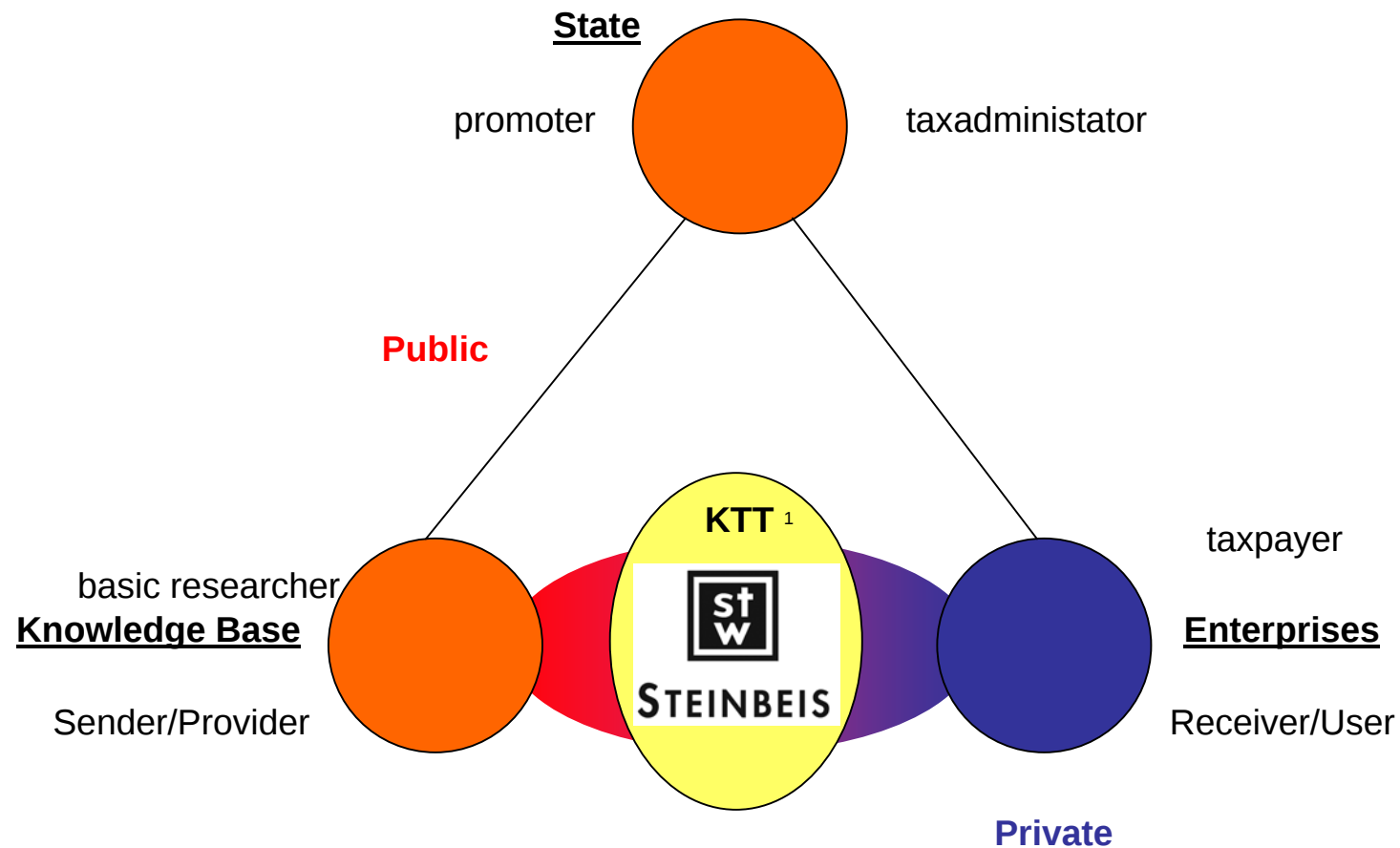
iNTeg-Risk Kick-off Meeting
**Competitive Knowledge- and
Technology Transfer**
-The Steinbeis Approach-

Brussels, December 2, 2008

Uwe Haug

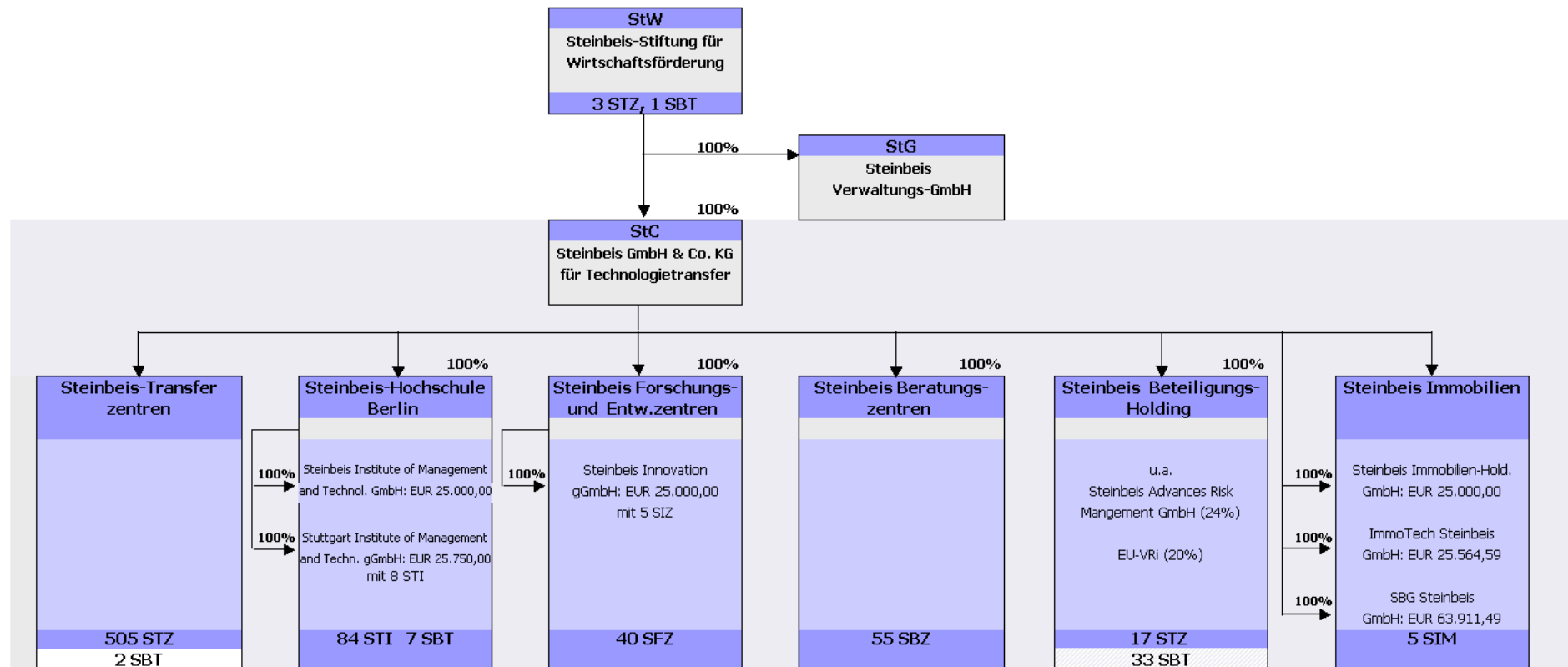
- **Steinbeis - System**
- **Steinbeis - Network**
- **Steinbeis – EU-VRi, iNTeg-Risk**

- **Steinbeis - System**
- Steinbeis - Network
- Steinbeis – EU-VRi, iNTeg-Risk



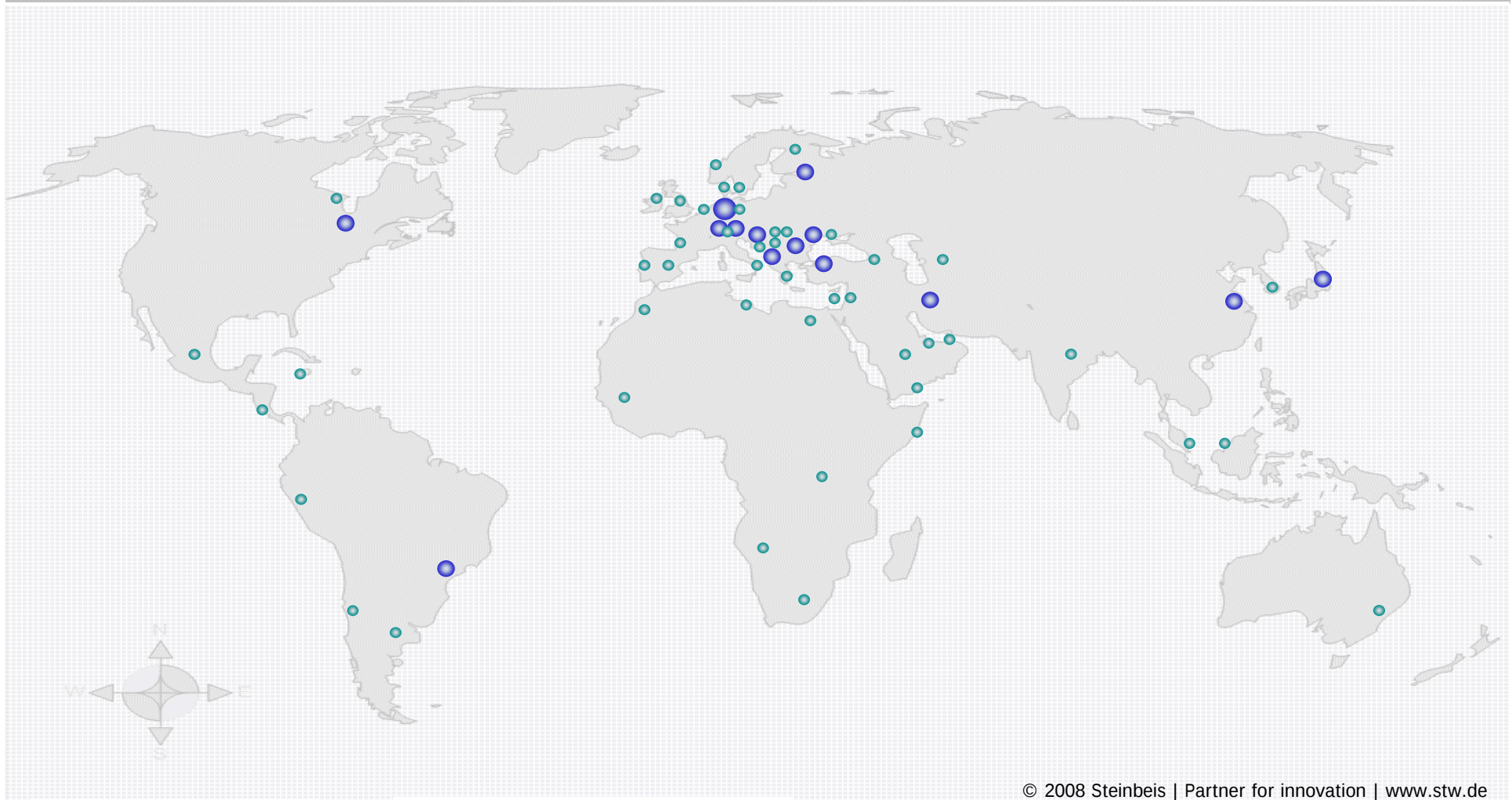
- Steinbeis - System
- **Steinbeis - Network**
- Steinbeis – EU-VRi, iNTeg-Risk

Steinbeis – Network (Org.)



- **Services** customer driven services, contract based
- **Decentralized Transfer Network** more than **740** Steinbeis Enterprises in 15 countries
- **Competence** all fields of technology and management
- **Customers** more than **10.000** p.a. (70% SME), **50** countries
- **Services** transfer, consultancy service, r&d, training/further education
- **Steinbeis University Berlin (private)** 3.100 students, 95 Institutes, 937 lecturers, Bachelor/Master/PhD, **P**roject **C**ompetence **P**rogram
- **Persons** **5.645**: professors (957), permanent (1.340), project-based (3.348)
- **Income (2007)** EUR **107** million
- **Starting date** 1983
- **Driving Force** **transfer entrepreneurship**

Steinbeis – Network (International)



© 2008 Steinbeis | Partner for innovation | www.stw.de

Steinbeis Enterprises

Austria	Germany	Romania
Brazil	Hungary	Russia
Bulgaria	Iran	Switzerland
China	Japan	Turkey
Denmark	Moldova	USA

Cooperations- and Project Partners

Albania	Canada	Estonia	Hungary	Italy	Panama	Singapore	Sweden
Australia	China	Finland	Iceland	Japan	Poland	Slovakia	Switzerland
Austria	Czechia	France	India	Liechtenstein	Portugal	Slovenia	Taiwan
BeNeLux	Denmark	Germany	Iran	Lybia	Romania	Spain	Turkey
Brazil	El Salvador	Great Britain	Ireland	Malaysia	Russia	South Africa	Ukraine
		Greece	Israel	Norway	Serbia	South Korea	USA

- Steinbeis - System
- Steinbeis - Network
- **Steinbeis – EU-VRi, iNTeg-Risk**

- Steinbeis as cross/multi-technology source
- EU-VRI: international project-platform
- iNTEG-Risk: strategic flagship-project for network-oriented research
- Steinbeis – iNTEG-Risk: creation of results for standards and project-related results for SME/big-companies
- Innovation process via bottom-up process (ERRAs¹)
- systemic approach: integration of industry (Steinbeis customers) and knowledge-bases (Steinbeis-sources)

¹ Emerging Risks Representative (industry) Applications

Thank you for your attention!



Stuttgart

Haus der Wirtschaft
Willi-Bleicher-Str. 19
D-70174 Stuttgart
Phone: +49-711-18 39-688
Fax: +49-711-18 39-700
Mail: haug@stw.de
Net: www.stw.de

Uwe Haug

Managing Director

SFZ GmbH (Stuttgart), STS AG (Zürich)

Head International

Steinbeis Foundation



Berlin

Steinbeis Haus
Gürtelstraße 29A/30
D-10247 Berlin
Phone: +49-30-29 33 09-0
Fax: +49-30-29 33 09-20
Mail: haug@stw.de
Net: www.stw.de/shb